

THE ODYSSEY



Paris-Dakar

1979 Cars: Alain Génestier / Joseph Terbiaut / Jean Lemordant /// Range Rover
Bikes: Cyril Neveu /// Yamaha XT500
Trucks: Jean-François Dunac / Jean-Pierre Chapel / François Beau /// Pinzgauer

1980 Cars: Freddy Kottulinsky / Gerd Löffelmann /// Volkswagen Iltis
Bikes: Cyril Neveu /// Yamaha XT500
Trucks: Miloud Zohra Ataquat / Hadj Daou Boukrif /// Sonacome

1981 Cars: René Metge / Bernard Giroux /// Range Rover
Bikes: Hubert Auriol /// BMW R 80 G/S
Trucks: Adrien Villette / Henri Gabrelle / Alain Voillereau /// ALM-ACMAT

Paris-Alger-Dakar

1982 Cars: Claude Marreau / Bernard Marreau /// Renault 20
Bikes: Cyril Neveu /// Honda XR550
Trucks: Georges Groine / Thierry de Saulieu / Bernard Malfériol /// Mercedes-Benz Unimog 1700L

1983 Cars: Jacky Ickx / Claude Brasseur /// Mercedes-Benz 280 G
Bikes: Hubert Auriol /// BMW R100 GS
Trucks: Georges Groine / Thierry de Saulieu / Bernard Malfériol /// Mercedes-Benz 1936 AK

1984 Cars: René Metge / Dominique Lemoyne /// Porsche 911 (953)
Bikes: Gaston Rahier /// BMW R100 GS
Trucks: Pierre Laleu / Daniel Durce / Patrick Venturini /// Mercedes-Benz 1936 AK

1985 Cars: Patrick Zaniroli / Jean da Silva /// Mitsubishi Pajero Evolution
Bikes: Gaston Rahier /// BMW R100 GS
Trucks: Karl-Friedrich Capito / Jost Capito /// Mercedes-Benz 1936 AK

1986 Cars: René Metge / Dominique Lemoyne /// Porsche 959
Bikes: Cyril Neveu /// Honda NXR750V
Trucks: Giacomo Vismara / Giulio Minelli /// Mercedes-Benz Unimog

1987 Cars: Ari Vatanen / Bernard Giroux /// Peugeot 205 T16 Grand Raid
Bikes: Cyril Neveu /// Honda NXR750V
Trucks: Jan de Rooy / Yvo Geusens / Theo van de Rijt /// DAF FAV 3600

1988 Cars: Juha Kankunnen / Juha Piironen /// Peugeot 205 T16 Grand Raid
Bikes: Edi Orioli /// Honda NXR800V
Trucks: Karel Loprais / Radomir Stachura / Tomáš Mück /// Tatra 815

Paris-Tunis-Dakar

1989 Cars: Ari Vatanen / Bruno Berglund /// Peugeot 405 Turbo 16 Grand Raid
Bikes: Gilles Lalay /// Honda NRX800V

Paris-Tripoli-Dakar

1990 Cars: Ari Vatanen / Bruno Berglund /// Peugeot 405 Turbo 16 Grand Raid
Bikes: Edi Orioli /// Cagiva Elefant 900
Trucks: Giorgio Villa / Giorgio Delfino / Claudio Vinante /// Perlini

1991 Cars: Ari Vatanen / Bruno Berglund /// Citroën ZX Grand Raid
Bikes: Stéphane Peterhansel /// Yamaha YZE750T
Trucks: Jacques Houssat / Thierry de Saulieu / Danilo Bottaro /// Perlini

Paris-Sirte-Cape Town

1992 Cars: Hubert Auriol / Philippe Monnet /// Mitsubishi Pajero Evolution
Bikes: Stéphane Peterhansel /// Yamaha YZE850T
Trucks: Francesco Perlini / Giorgio Albiero / Claudio Vinante /// Perlini

Paris-Tangeri-Dakar

1993 Cars: Bruno Saby / Dominique Serieys /// Mitsubishi Pajero Evolution
Bikes: Stéphane Peterhansel /// Yamaha YZE850T
Trucks: Francesco Perlini / Giorgio Albiero / Claudio Vinante /// Perlini

Paris-Dakar-Paris

1994 Cars: Pierre Lartigue / Michel Périn /// Citroën ZX Grand Raid
Bikes: Edi Orioli /// Cagiva Elefant 900
Trucks: Karel Loprais / Radomir Stachura / Josef Kalina /// Tatra 815

Granada-Dakar

1995 Cars: Pierre Lartigue / Michel Périn /// Citroën ZX Grand Raid
Bikes: Stéphane Peterhansel /// Yamaha YZE850T
Trucks: Karel Loprais / Radomir Stachura / Tomáš Tomeček /// Tatra 815

1996 Cars: Pierre Lartigue / Michel Périn /// Citroën ZX Grand Raid
Bikes: Edi Orioli /// Yamaha YZE850T
Trucks: Viktor Moskovskikh / Anatoli Kouzmine / Nail Bagaveldinov /// Kamaz 4911

Dakar-Agades-Dakar

1997 Cars: Kenjiro Shinozuka / Henri Magne /// Mitsubishi Pajero Evolution
Bikes: Stéphane Peterhansel /// Yamaha YZE850T
Trucks: Peter Reif / Johann Deinhofer /// Hino

Paris-Granada-Dakar

1998 Cars: Jean-Pierre Fontenay / Gilles Picard /// Mitsubishi Pajero Evolution
Bikes: Stéphane Peterhansel /// Yamaha YZE850T
Trucks: Karel Loprais / Radomir Stachura / Jan Čermák /// Tatra 815

Granada-Dakar

1999 Cars: Jean-Louis Schlesser / Philippe Monnet /// Schlesser-Renault Buggy
Bikes: Richard Saint /// BMW F650RR
Trucks: Karel Loprais / Radomir Stachura / Josef Kalina /// Tatra 815

Paris-Dakar-Cairo

2000 Cars: Jean-Louis Schlesser / Henri Magne /// Schlesser-Renault Buggy
Bikes: Richard Sainct /// BMW F650RR
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

Paris-Dakar

2001 Cars: Jutta Kleinschmidt / Andreas Schulz /// Mitsubishi Pajero Evolution
Bikes: Fabrizio Meoni /// KTM LC4 660R
Trucks: Karel Loprais / Petr Hamerla / Josef Kalina /// Tatra 815

Arras-Madrid-Dakar

2002 Cars: Hiroshi Masuoka / Pascal Maimon /// Mitsubishi Pajero Evolution
Bikes: Fabrizio Meoni /// KTM LC8 950R
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

Marseille-Sharm el Sheikh

2003 Cars: Hiroshi Masuoka / Andreas Schulz /// Mitsubishi Pajero Evolution
Bikes: Richard Sainct /// KTM LC4 660R
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

Clermont-Ferrand-Dakar

2004 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mitsubishi Pajero Evolution
Bikes: Nani Roma /// KTM LC4 660R
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

Barcelona-Dakar

2005 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mitsubishi Pajero Evolution
Bikes: Cyril Despres /// KTM LC4 660R
Trucks: Firdaus Kabirov / Aydar Belyaev / Andrey Mokeev /// Kamaz 4911

Lisbon-Dakar

2006 Cars: Luc Alphand / Gilles Picard /// Mitsubishi Pajero Evolution
Bikes: Marc Coma /// KTM LC4 660R
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

2007 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mitsubishi Pajero Evolution
Bikes: Cyril Despres /// KTM 690 Rally
Trucks: Hans Stacey / Charly Gotlib / Bernard der Kinderen /// MANTGA

Buenos Aires-Valparaíso-Buenos Aires

2009 Cars: Giniel de Villiers / Dirk Von Zitzewitz /// Volkswagen Race Touareg 2
Bikes: Marc Coma /// KTM 690 Rally
Trucks: Firdaus Kabirov / Aydar Belyaev / Andrey Mokeev /// Kamaz 4911
Quad: Josef Macháček /// Yamaha Raptor 700

Buenos Aires-Antofagasta-Buenos Aires

2010 Cars: Carlos Sainz / Lucas Cruz /// Volkswagen Race Touareg 2
Bikes: Cyril Despres /// KTM 690 Rally
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4926-9
Quad: Marcos Patronelli /// Yamaha Raptor 700

Buenos Aires-Arica-Buenos Aires

2011 Cars: Nasser Al-Attiyah / Timo Gottschalk /// Volkswagen Race Touareg 3
Bikes: Marc Coma /// KTM 450 Rally
Trucks: Vladimir Chagin / Sergey Savostin / Ildar Szajisultanov /// Kamaz 4926-9
Quad: Alejandro Patronelli /// Yamaha Raptor 700

Mar del Plata-Arica-Lima

2012 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mini Countryman All4 Racing
Bikes: Cyril Despres /// KTM 450 Rally
Trucks: Gerard de Rooy / Dariusz Rodewald / Tom Colsoul /// IVECO Powerstar
Quad: Alejandro Patronelli /// Yamaha Raptor 700

Lima-Tucumán-Santiago

2013 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mini Countryman All4 Racing
Bikes: Cyril Despres /// KTM 450 Rally
Trucks: Eduard Nikolaev / Vladimir Rybakov / Sergey Savostin /// Kamaz 4926-9
Quad: Marcos Patronelli /// Yamaha Raptor 700

Rosario-Salta-Valparaíso

2014 Cars: Nani Roma / Michel Périn /// Mini Countryman All4 Racing
Bikes: Marc Coma /// KTM 450 Rally
Trucks: Andrey Karginov / Andrey Mokeev / Igor Devyatkin /// Kamaz 4326
Quad: Ignacio Casale /// Yamaha Raptor 700

Buenos Aires-Iquique-Buenos Aires

2015 Cars: Nasser Al-Attiyah / Matthieu Baumel /// Mini Countryman All4 Racing
Bikes: Marc Coma /// KTM 450 Rally
Trucks: Airat Mardeev / Aydar Belyaev / Dimitriy Svistunov /// Kamaz 4326
Quad: Rafal Sonik /// Yamaha Raptor 700

A long road,
a long history.

Moved from Africa to South America in 2009, the Dakar has maintained its original spirit of discovery, challenge and adventure that inspired **Thierry Sabine** (*image*) to organize the #1st edition of the Parigi-Dakar, in 1979.

Today the Dakar preserves its expectations of world's toughest motor race. The race factor translates into an ongoing challenge between competitors and extreme hardness of route, environmental difficulties, orientation skills, mentalist, physical and mechanical strength.



An impressive army of men and equipment, crews of drivers and co-drivers, solo riders, technicians and mechanics, supporters, plus another parallel army of experts, journalists, cameramen, photographers, promoters moves every January to South America to race or follow the marathon. Two weeks of intense effort, navigation and long distance to cover every day, with a necessary organization and preparations long set-up that cover lasts all year earlier.



Dakar 2015 brief resume:



664 competitors - **54** nationalities

406 vehicles in race: **161** motorcycles

45 quad bikes

137 cars

63 trucks

53% of competitors went over Buenos Aires finish line

DAKAR



THE ODYSSEY





Passion. Power. Chrono. Speed. Challenge. Victory.
From Tuscany to conquer the WRC, the World.

My name is **Stefano Marrini** and motorsport is my fuel.

From Italian gravel
to Monte-Carlo snow.

From Corsica tarmac
to Finnish fast jumps.



Cyprus,
Japan, New Zealand, Wales,
Greece, Sweden, Australia, Africa, Mexico,
Germany, Far East : rally, all around the world.

And then ...
finally *falling in love*
with South American wildness, boundless landscapes.
Argentina, Bolivia, Chile, Perù, the Atacama desert.



The DAKAR

THE ODYSSEY





Marrini/Richter

Marrini/Braga

2012  ARGENTINA
CHILE
PERU

2015  ARGENTINA
BOLIVIA
CHILE



The Dakar impressive media impact worldwide

1,200 hours dedicated TV coverage // **190** countries // **70** channels

// **31%** Asia // **25%** Americas // **23%** Africa & Middle East // **21%** Europe

332 permanent journalist // **32** nationality + **1,400** accredited journalist



Environment respect as constant commitment

// Route mapped in collaboration with local organizations

// Zero waste policy driven with local authorities

// Dakar compensates 100% of its carbon footprint

// 550,000 USD invested in the "Madre de Dios" environment protection program

All data sources:

A.S.O.
Amaury Sport Organisation

Amaury Sport Organisation // aso.fr

Digital platform, social feedback

1.5M totally followers

on official social networks //  1.2M //  221k //  80k

dakar.com

//  **73M** pages viewed, 3.5M unique visitors //  **384k** downloads //  **6.4M** videos viewed



Safety first

Involvement of **22,000** people to enforce safety measures

72 secured zones for spectators

Massive safety campaigns in local media (value: **500k €**)

Iritrack safety satellite tracking system

dakar.com
@dakarc
#dakarc2016

DAKAR

THE ODYSSEY



The Dakar. The Odissey. The Obsession.

2012, January #1st attempt

2015, January #2nd attack

11 months a year I live and work aiming towards a single goal.
Tell the truth: no obsession.
Maybe, a new odyssey.
Surely, pure passion.


I have a debt to Dakar,
Dakar is in debt to me.

 **Stefano Marrini**

**2016, January.
Fix the date.**

stefanomarrini.com

 [stefanomarrini.pilota](https://www.facebook.com/stefanomarrini.pilota)

 [@stefano_marrini](https://twitter.com/stefano_marrini)



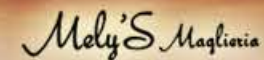
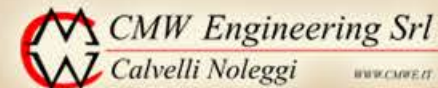
Program of the 2016 Dakar:

- 31/12 and 01/01: Administrative and technical checks
- 02/01: Start podium in Buenos Aires / Prologue
- 03/01: Buenos Aires - Villa Carlos Paz
- 04/01: Villa Carlos Paz - Termas de Río Hondo
- 05/01: Termas de Río Hondo - Jujuy
- 06/01: Jujuy - Jujuy
- 07/01: Jujuy - Uyuni
- 08/01: Uyuni - Uyuni
- 09/01: Uyuni - Salta
- 10/01: Rest day in Salta
- 11/01: Salta - Belén
- 12/01: Belén - Belén
- 13/01: Belén - La Rioja
- 14/01: La Rioja - San Juan
- 15/01: San Juan - Villa Carlos Paz
- 16/01: Villa Carlos Paz - Rosario



Buenos Aires
Podium 02/01 - Start 03/01

Thanks to all our supporters,
thanks to all those believe in us:



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