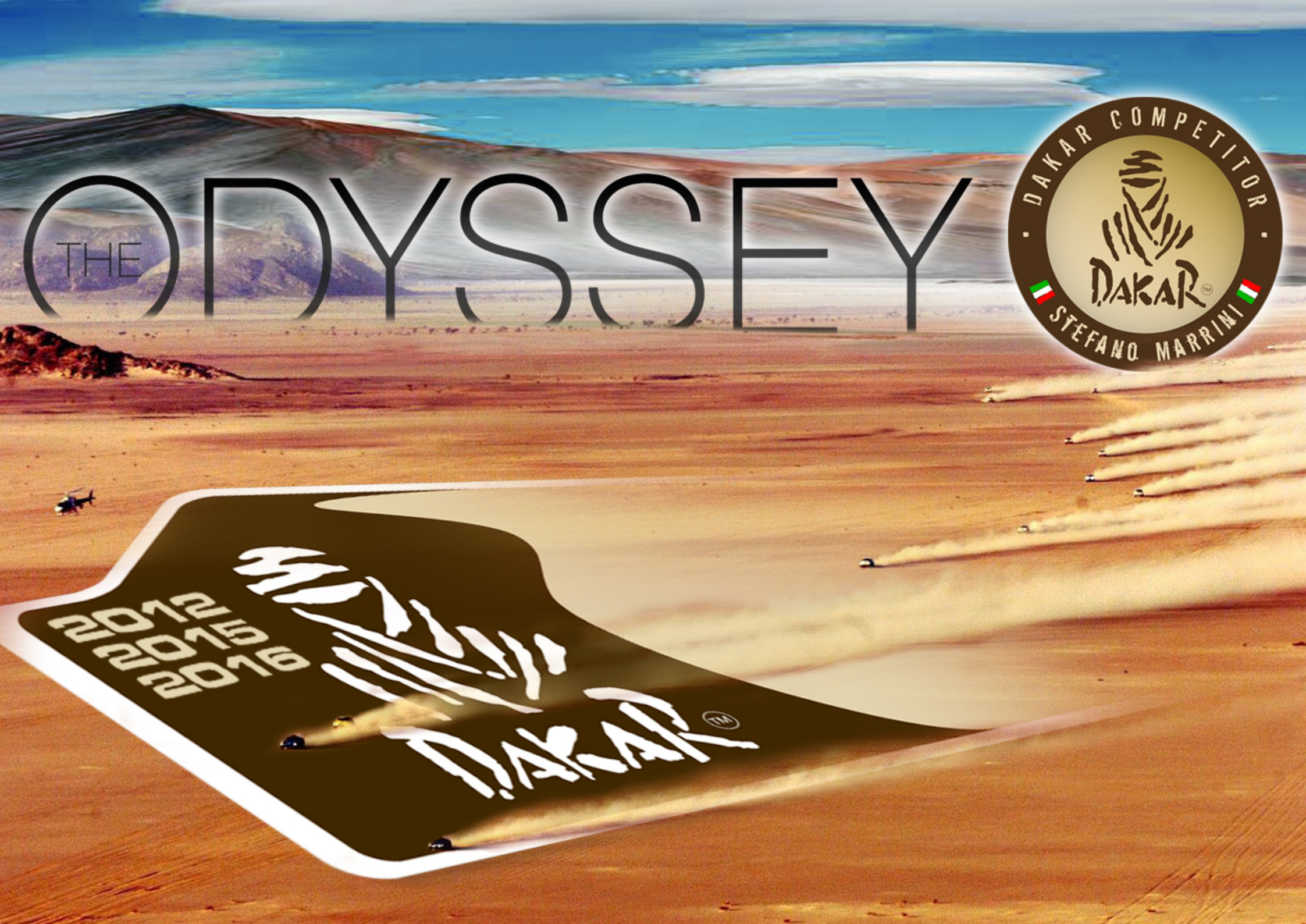
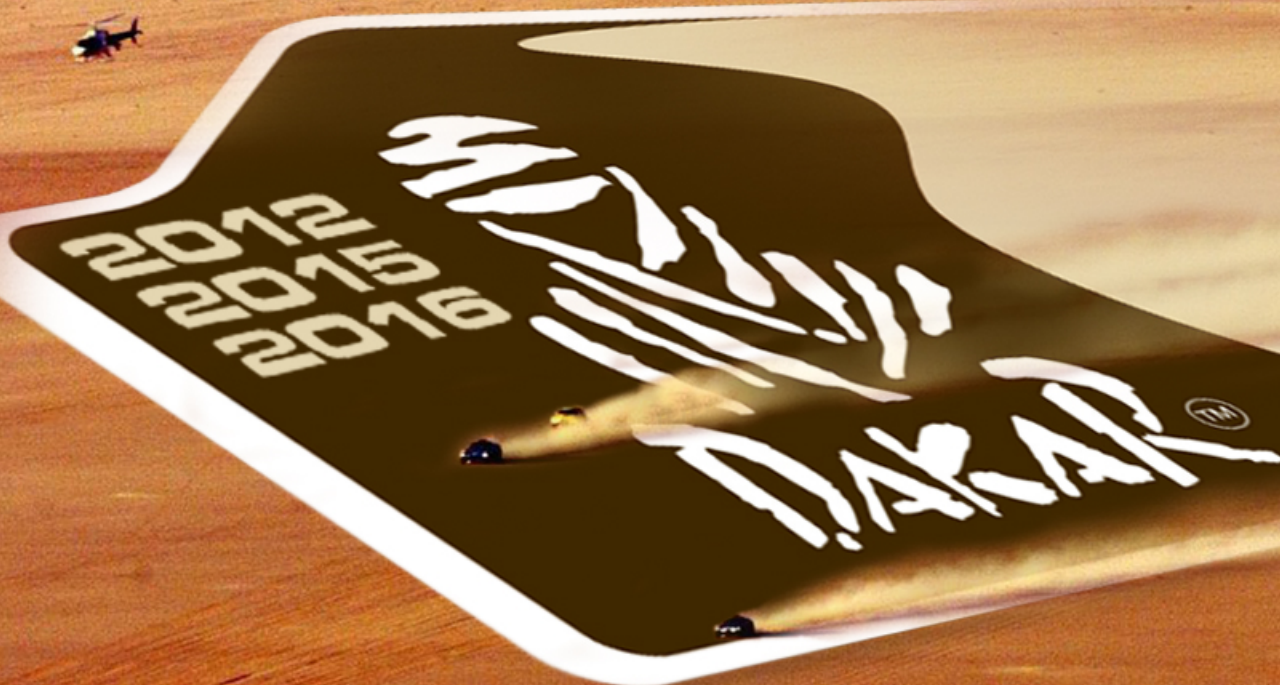


# THE ODYSSEY



## Paris-Dakar

**1979** Cars: Alain Génestier / Joseph Terbiaut / Jean Lemordant /// Range Rover  
Bikes: Cyril Neveu /// Yamaha XT500  
Trucks: Jean-François Dunac / Jean-Pierre Chapel / François Beau /// Pinzgauer

**1980** Cars: Freddy Kottulinsky / Gerd Löffelmann /// Volkswagen Iltis  
Bikes: Cyril Neveu /// Yamaha XT500  
Trucks: Miloud Zohra Ataquat / Hadj Daou Boukrif /// Sonacome

**1981** Cars: René Metge / Bernard Giroux /// Range Rover  
Bikes: Hubert Auriol /// BMW R 80 G/S  
Trucks: Adrien Villette / Henri Gabrelle / Alain Voillereau /// ALM-ACMAT

## Paris-Alger-Dakar

**1982** Cars: Claude Marreau / Bernard Marreau /// Renault 20  
Bikes: Cyril Neveu /// Honda XR550  
Trucks: Georges Groine / Thierry de Saulieu / Bernard Malfériol /// Mercedes-Benz Unimog 1700L

**1983** Cars: Jacky Ickx / Claude Brasseur /// Mercedes-Benz 280 G  
Bikes: Hubert Auriol /// BMW R100 GS  
Trucks: Georges Groine / Thierry de Saulieu / Bernard Malfériol /// Mercedes-Benz 1936 AK

**1984** Cars: René Metge / Dominique Lemoyne /// Porsche 911 (953)  
Bikes: Gaston Rahier /// BMW R100 GS  
Trucks: Pierre Laleu / Daniel Durce / Patrick Venturini /// Mercedes-Benz 1936 AK

**1985** Cars: Patrick Zaniroli / Jean da Silva /// Mitsubishi Pajero Evolution  
Bikes: Gaston Rahier /// BMW R100 GS  
Trucks: Karl-Friedrich Capito / Jost Capito /// Mercedes-Benz 1936 AK

**1986** Cars: René Metge / Dominique Lemoyne /// Porsche 959  
Bikes: Cyril Neveu /// Honda NXR750V  
Trucks: Giacomo Vismara / Giulio Minelli /// Mercedes-Benz Unimog

**1987** Cars: Ari Vatanen / Bernard Giroux /// Peugeot 205 T16 Grand Raid  
Bikes: Cyril Neveu /// Honda NXR750V  
Trucks: Jan de Rooy / Yvo Geusens / Theo van de Rijt /// DAF FAV 3600

**1988** Cars: Juha Kankunnen / Juha Piironen /// Peugeot 205 T16 Grand Raid  
Bikes: Edi Orioli /// Honda NXR800V  
Trucks: Karel Loprais / Radomir Stachura / Tomáš Mück /// Tatra 815

## Paris-Tunis-Dakar

**1989** Cars: Ari Vatanen / Bruno Berglund /// Peugeot 405 Turbo 16 Grand Raid  
Bikes: Gilles Lalay /// Honda NRX800V

## Paris-Tripoli-Dakar

**1990** Cars: Ari Vatanen / Bruno Berglund /// Peugeot 405 Turbo 16 Grand Raid  
Bikes: Edi Orioli /// Cagiva Elefant 900  
Trucks: Giorgio Villa / Giorgio Delfino / Claudio Vinante /// Perlini

**1991** Cars: Ari Vatanen / Bruno Berglund /// Citroën ZX Grand Raid  
Bikes: Stéphane Peterhansel /// Yamaha YZE750T  
Trucks: Jacques Houssat / Thierry de Saulieu / Danilo Bottaro /// Perlini

## Paris-Sirte-Cape Town

**1992** Cars: Hubert Auriol / Philippe Monnet /// Mitsubishi Pajero Evolution  
Bikes: Stéphane Peterhansel /// Yamaha YZE850T  
Trucks: Francesco Perlini / Giorgio Albiero / Claudio Vinante /// Perlini

## Paris-Tangeri-Dakar

**1993** Cars: Bruno Saby / Dominique Serieys /// Mitsubishi Pajero Evolution  
Bikes: Stéphane Peterhansel /// Yamaha YZE850T  
Trucks: Francesco Perlini / Giorgio Albiero / Claudio Vinante /// Perlini

## Paris-Dakar-Paris

**1994** Cars: Pierre Lartigue / Michel Périn /// Citroën ZX Grand Raid  
Bikes: Edi Orioli /// Cagiva Elefant 900  
Trucks: Karel Loprais / Radomir Stachura / Josef Kalina /// Tatra 815

## Granada-Dakar

**1995** Cars: Pierre Lartigue / Michel Périn /// Citroën ZX Grand Raid  
Bikes: Stéphane Peterhansel /// Yamaha YZE850T  
Trucks: Karel Loprais / Radomir Stachura / Tomáš Tomeček /// Tatra 815

**1996** Cars: Pierre Lartigue / Michel Périn /// Citroën ZX Grand Raid  
Bikes: Edi Orioli /// Yamaha YZE850T  
Trucks: Viktor Moskovskikh / Anatoli Kouzmine / Nail Bagaveldinov /// Kamaz 4911

## Dakar-Agades-Dakar

**1997** Cars: Kenjiro Shinozuka / Henri Magne /// Mitsubishi Pajero Evolution  
Bikes: Stéphane Peterhansel /// Yamaha YZE850T  
Trucks: Peter Reif / Johann Deinhofer /// Hino

## Paris-Granada-Dakar

**1998** Cars: Jean-Pierre Fontenay / Gilles Picard /// Mitsubishi Pajero Evolution  
Bikes: Stéphane Peterhansel /// Yamaha YZE850T  
Trucks: Karel Loprais / Radomir Stachura / Jan Čermák /// Tatra 815

## Granada-Dakar

**1999** Cars: Jean-Louis Schlesser / Philippe Monnet /// Schlesser-Renault Buggy  
Bikes: Richard Saint /// BMW F650RR  
Trucks: Karel Loprais / Radomir Stachura / Josef Kalina /// Tatra 815

## **Paris-Dakar-Cairo**

2000 Cars: Jean-Louis Schlesser / Henri Magne /// Schlesser-Renault Buggy  
Bikes: Richard Sainct /// BMW F650RR  
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

## **Paris-Dakar**

2001 Cars: Jutta Kleinschmidt / Andreas Schulz /// Mitsubishi Pajero Evolution  
Bikes: Fabrizio Meoni /// KTM LC4 660R  
Trucks: Karel Loprais / Petr Hamerla / Josef Kalina /// Tatra 815

## **Arras-Madrid-Dakar**

2002 Cars: Hiroshi Masuoka / Pascal Maimon /// Mitsubishi Pajero Evolution  
Bikes: Fabrizio Meoni /// KTM LC8 950R  
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

## **Marseille-Sharm el Sheikh**

2003 Cars: Hiroshi Masuoka / Andreas Schulz /// Mitsubishi Pajero Evolution  
Bikes: Richard Sainct /// KTM LC4 660R  
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

## **Clermont-Ferrand-Dakar**

2004 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mitsubishi Pajero Evolution  
Bikes: Nani Roma /// KTM LC4 660R  
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

## **Barcelona-Dakar**

2005 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mitsubishi Pajero Evolution  
Bikes: Cyril Despres /// KTM LC4 660R  
Trucks: Firdaus Kabirov / Aydar Belyaev / Andrey Mokeev /// Kamaz 4911

## **Lisbon-Dakar**

2006 Cars: Luc Alphand / Gilles Picard /// Mitsubishi Pajero Evolution  
Bikes: Marc Coma /// KTM LC4 660R  
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4911

2007 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mitsubishi Pajero Evolution  
Bikes: Cyril Despres /// KTM 690 Rally  
Trucks: Hans Stacey / Charly Gotlib / Bernard der Kinderen /// MANTGA

## **Buenos Aires-Valparaiso-Buenos Aires**

2009 Cars: Giniel de Villiers / Dirk Von Zitzewitz /// Volkswagen Race Touareg 2  
Bikes: Marc Coma /// KTM 690 Rally  
Trucks: Firdaus Kabirov / Aydar Belyaev / Andrey Mokeev /// Kamaz 4911  
Quad: Josef Macháček /// Yamaha Raptor 700

## **Buenos Aires-Antofagasta-Buenos Aires**

2010 Cars: Carlos Sainz / Lucas Cruz /// Volkswagen Race Touareg 2  
Bikes: Cyril Despres /// KTM 690 Rally  
Trucks: Vladimir Chagin / Semen Yakubov / Sergey Savostin /// Kamaz 4926-9  
Quad: Marcos Patronelli /// Yamaha Raptor 700

## **Buenos Aires-Arica-Buenos Aires**

2011 Cars: Nasser Al-Attiyah / Timo Gottschalk /// Volkswagen Race Touareg 3  
Bikes: Marc Coma /// KTM 450 Rally  
Trucks: Vladimir Chagin / Sergey Savostin / Ildar Szajisultanov /// Kamaz 4926-9  
Quad: Alejandro Patronelli /// Yamaha Raptor 700

## **Mar del Plata-Arica-Lima**

2012 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mini Countryman All4 Racing  
Bikes: Cyril Despres /// KTM 450 Rally  
Trucks: Gerard de Rooy / Dariusz Rodewald / Tom Colsoul /// IVECO Powerstar  
Quad: Alejandro Patronelli /// Yamaha Raptor 700

## **Lima-Tucumán-Santiago**

2013 Cars: Stéphane Peterhansel / Jean-Paul Cottret /// Mini Countryman All4 Racing  
Bikes: Cyril Despres /// KTM 450 Rally  
Trucks: Eduard Nikolaev / Vladimir Rybakov / Sergey Savostin /// Kamaz 4926-9  
Quad: Marcos Patronelli /// Yamaha Raptor 700

## **Rosario-Salta-Valparaiso**

2014 Cars: Nani Roma / Michel Périn /// Mini Countryman All4 Racing  
Bikes: Marc Coma /// KTM 450 Rally  
Trucks: Andrey Karginov / Andrey Mokeev / Igor Devyatkin /// Kamaz 4326  
Quad: Ignacio Casale /// Yamaha Raptor 700

## **Buenos Aires-Iquique-Buenos Aires**

2015 Cars: Nasser Al-Attiyah / Matthieu Baumel /// Mini Countryman All4 Racing  
Bikes: Marc Coma /// KTM 450 Rally  
Trucks: Airat Mardeev / Aydar Belyaev / Dimitriy Svistunov /// Kamaz 4326  
Quad: Rafal Sonik /// Yamaha Raptor 700

## **Buenos Aires-Salta-Rosario**

2016 Cars: Stéphane Peterhansel / Jean Paul Cottret /// Peugeot 2008 DKR  
Bikes: Toby Price /// KTM 450 Rally  
Trucks: Gerard De Rooy / Moises Torrallardona / Darek Rodewald /// Iveco PowerStar  
Quad: Marcos Pastorelli /// Yamaha Watriciclo

**A long road,  
a long history.**

Moved from Africa to South America in 2009, the Dakar has maintained its original spirit of discovery, challenge and adventure that inspired **Thierry Sabine** (*image*) to organize the #1st edition of the Parigi-Dakar, in 1979.

Today the Dakar preserves its expectations of world's toughest motor race. The race factor translates into an ongoing challenge between competitors and extreme hardness of route, environmental difficulties, orientation skills, mentalist, physical and mechanical strength.



An impressive army of men and equipment, crews of drivers and co-drivers, solo riders, technicians and mechanics, supporters, plus another parallel army of experts, journalists, cameramen, photographers, promoters moves every January to South America to race or follow the marathon. Two weeks of intense effort, navigation and long distance to cover every day, with a necessary organization and preparations long set-up that cover lasts all year earlier.



## Dakar 2016 brief resume:



**652** competitors - **52** nationalities

**398** vehicles in race: **136** bikes

**45** quads

**162** cars and buggy

**55** trucks

**51%** of competitors went over Rosario finish line

# DAKAR



# THE ODYSSEY



# The Dakar impressive media impact worldwide

**1,200** hours dedicated TV coverage // **190** countries // **70** channels

// **31%** Asia // **25%** Americas // **23%** Africa & Middle East // **21%** Europe

**332** permanent journalist // **32** nationality + **1,400** accredited journalist



## Environment respect as constant commitment

// Route mapped in collaboration with local organizations

// Zero waste policy driven with local authorities

// Dakar compensates 100% of its carbon footprint

// 550,000 USD invested in the “Madre de Dios” environment protection program

# Digital platform, social feedback

**1.5M** totally followers

on official social networks //  1.2M //  221k //  80k

**dakar.com**

//  73M pages viewed, 3.5M unique visitors //  384k downloads //  6.4M videos viewed



## Safety first

Involvement of **22,000** people to enforce safety measures

**72** secured zones for spectators

Massive safety campaigns in local media (value: **500k €**)

**Iritrack** safety satellite tracking system

dakar.com

@dakar

#dakar2016

# DAKAR

# THE ODYSSEY

Passion. Power. Chrono. Speed. Challenge. Victory.  
From Tuscany to conquer the WRC, the World.

My name is **Stefano Marrini** and motorsport is my fuel.

From Italian gravel  
to Monte-Carlo snow.

From Corsica tarmac  
to Finnish fast jumps.



Cyprus,  
Japan, New Zealand, Wales,  
Greece, Sweden, Australia, Africa, Mexico,  
Germany, Far East : rally, all around the world.



And then ...  
finally *falling in love*  
with South American wildness, boundless landscapes.  
Argentina, Bolivia, Chile, Perù, the Atacama desert.

# The DAKAR

# THE ODYSSEY







2012  ARGENTINA  
CHILE  
PERU



2015  ARGENTINA  
BOLIVIA  
CHILE





Marrini/Sinibaldi



2016 DAKAR ARGENTINA BOLIVIA





# The Dakar. The Odissey. The Obsession.

2012, January #1<sup>st</sup> approach  
2015, January #2<sup>nd</sup> attempt  
2016, January #3<sup>rd</sup> attack


11 months a year I live and work aiming towards a single goal.  
Tell the truth: no obsession.  
Maybe, a new odyssey.  
Surely, pure passion.


I have a debt to Dakar,  
Dakar is in debt to me.

 **Stefano Marrini**

**2017, January.  
Fix the date.**

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Thanks to all our supporters,  
thanks to all those believe in us:

